

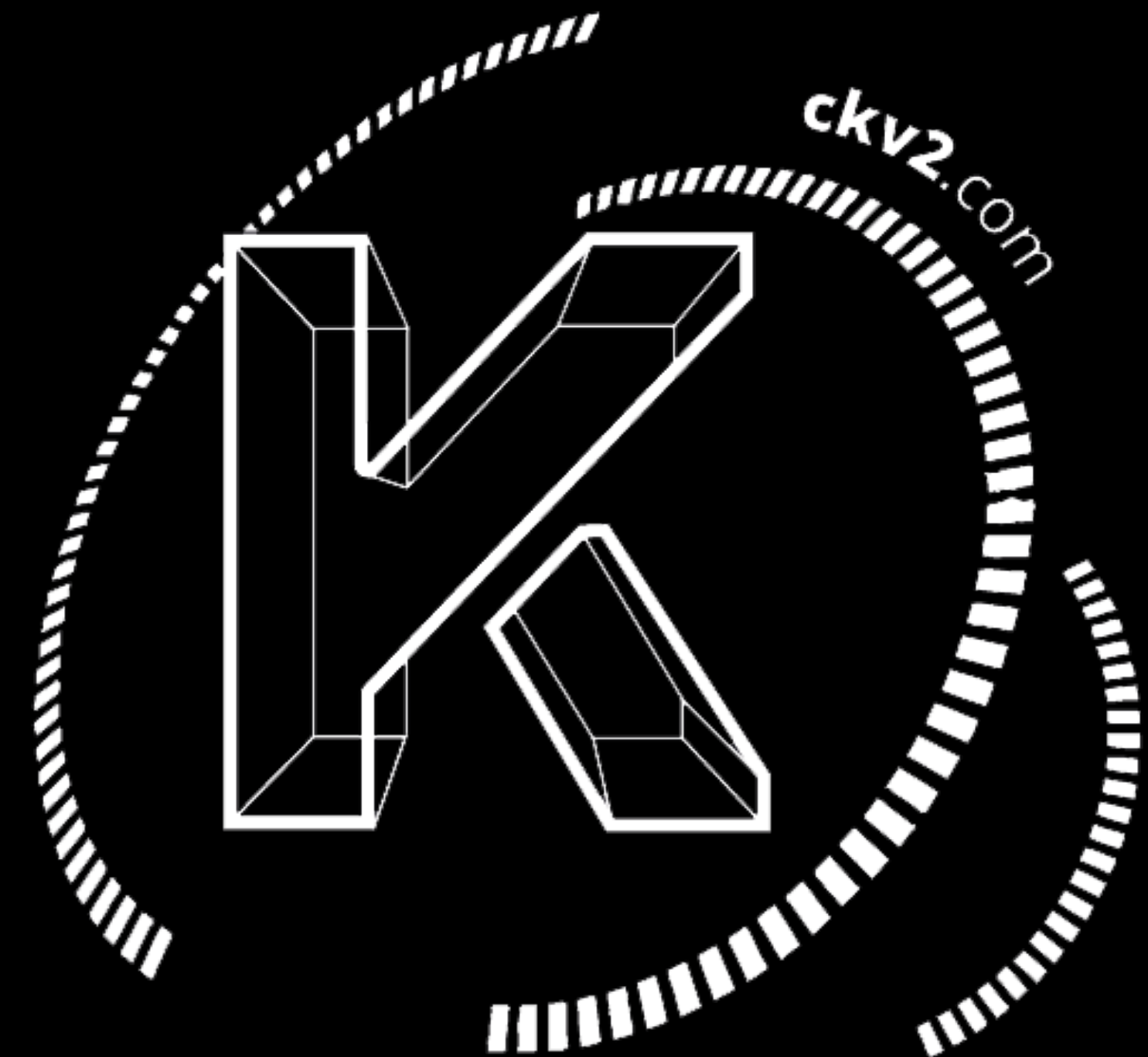


Frederic Fayard is a French self made man. He has created the Concept K agency in 1997 and from the ten last years works now in several markets all around the world.

Summary

- 1 - Awards
- 2 - Large Scale event
- 3 - Music live
- 4 - Mock-Up 3D
- 5 -Contact

CONCEPT
www.ckv2.com



Frédéric FAYARD (aka Aldo) 1967

- International Lighting Designer
- English speaking
- Founder and Art Director of the company
Concept K created in 1997 and based in Paris.
- Specialized in Set design, Lighting Design,
video Design and multimedia show management.

Turn your lights into Emotions...

1 - Awards

Live Music & broadcasted - Victoires de la musique (French Awards) :

2000 : Show of the Year « Johnny Hallyday à la Tour Eiffel » (Light Programming & Operating)

2007 : Live Broadcast of the year « Tryo fête ses 10 ans »

(Lighting design, programming & operating) filmed by Julien Reymond and Benjamin Favreul

2009 : Live Broadcast of the year « Divinidylle » Vanessa Paradis

(Lighting design, programming & operating) filmed by Thierry & Didier Poiraud.

2013 : Show of the year « Shaka Ponk - The Geeks Tour »

(Set & Lighting design, programming & operating)

2014 : Live Broadcast of the year Geeks on Stage de Shaka Ponk

(Set & Lighting design, programming & operating) filmed by Korky & Shakaponk

Large Scale Event :

2012 : THEA Award (USA) - The Big O Show - Yeosu - South Korea International Expo

Created and produced by ECA2 (Lighting design, programming & operating)

2014 : THEA Award (USA) - Wings of Time - Singapore - Sentosa Island

Created and produced by ECA2 (Lighting design, programming & operating)

2015 : THEA Award (USA) - Fountains of Dreams - Wuyishan - China

Created and produced by ECA2 (Lighting design, programming & operating)

2017 : IAAPA BRASS RING Award (USA) - Eastern Sunrise - China

Created and produced by ECA2 (Lighting design, programming & operating)

2017 : PATA GOLD Award (Macao) - Eastern Sunrise - China

Created and produced by ECA2 (Lighting design, programming & operating)

2019 : 2nd prize Sport Event BEAWorld Opening Ceremony AFCON Total Caïro Egypt

Produced by Circo de Bakuza & Blink Experience

2019 : 1st Prize of public BEAWorld Opening Ceremony AFCON Total Caïro Egypt

Produced by Circo de Bakuza & Blink Experience



2 - Watch our main references on the large scale events

2000-2019 — Solidays Festival - Paris



2021 - Multimédia show - La clef des songes - Poitiers - FRANCE



2021 - Opening & closing Ceremony Dakar Rallye - Jeddah - SAOUDI ARABIA

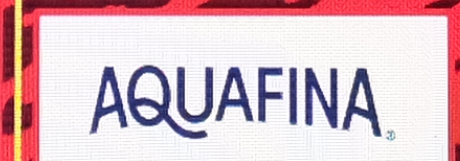
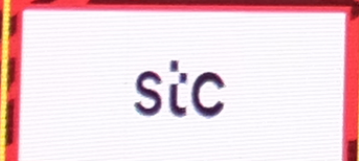
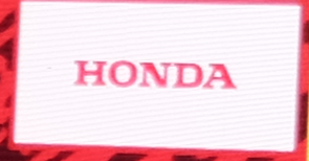


DAKAR

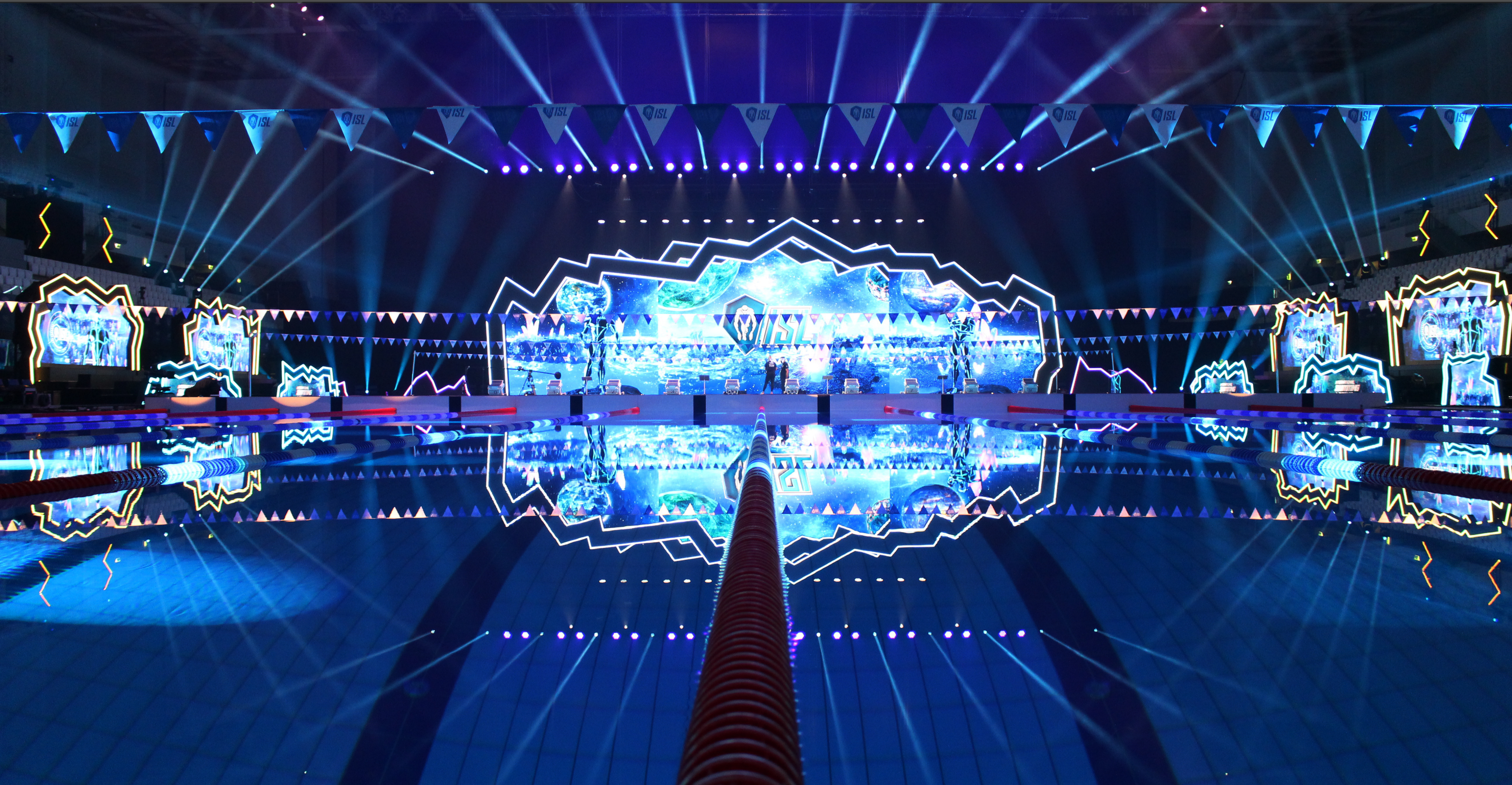
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ERWIN IV
OLIVIER

DREAM.
DARE.
LIVE IT.



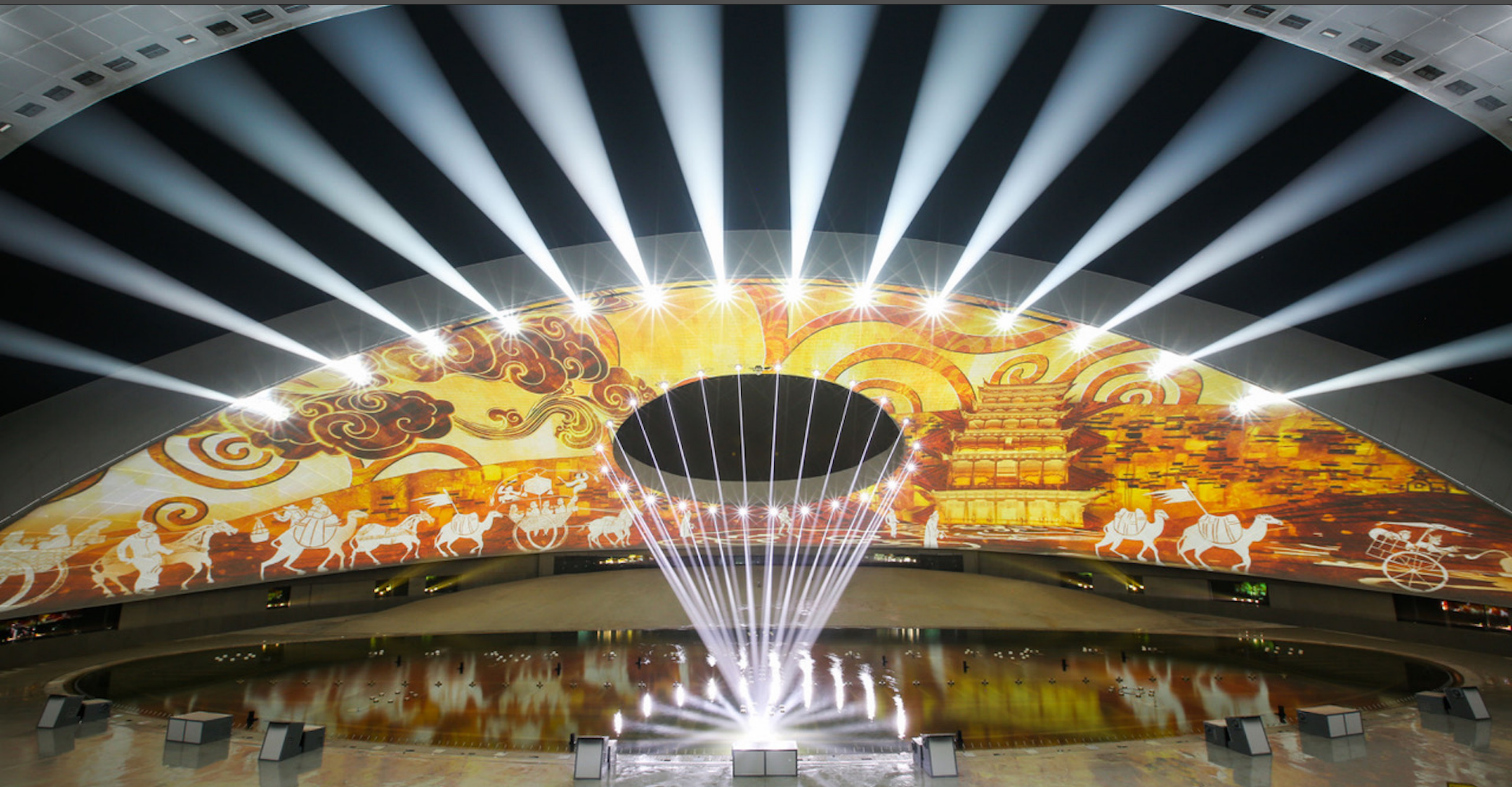
2019-2020 - Competition and TV - International Swimming League - Europe



2020 - CAF Awards - Cairo - EGYPT



2019 - Multimédia show - The Legend Of Pengu - Lanzhou - China



2019 - Volley Ball National League - China/Japan/USA



2019 - Opening Ceremony AFCON - Cairo Stadium - Egypt



2019 - Coupe de la ligue - Stade Pierre Mauroy Lille - France



2019 - CAF Awards - Dakar - SENEGAL



 Rashidi Yekini	 Emmanuel Amunike	 George Weah
 Nwankwo Kanu	 Victor Ikpeba	 Mustapha Hadji



CAF



aitao
CAF
AWARDS
2018



CAF

 Samuel Eto'o	 El Hadji Diouf	 Patrick Mboma
 Mohamed Salah	 Frederic Kanoute	 Didier Drogba

2018 - Club Med - Cefalu - Sicilia



2018 - Vivo - Wuzhen - China



2017 - Dream - Beyrouth - Lebanon



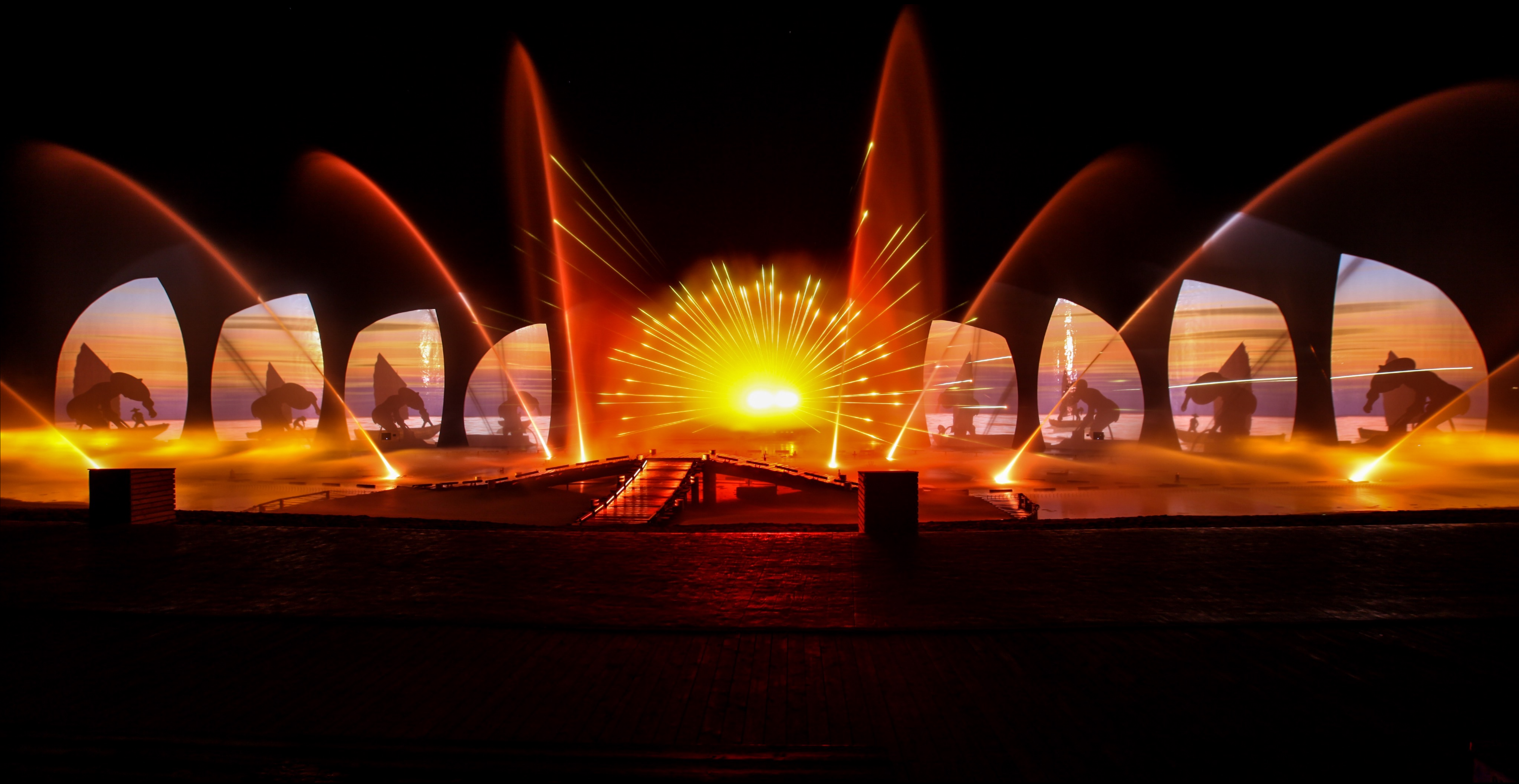
2017 - National Day - Riyadh - Saudi Arabia



2017 - Opening Ceremony FINA — Budapest - Hungary



2016 - Eastern Sunrise Bay - Rizhao - China



2016 - National Day / Darb Al Saii - Doha - Qatar



2016 - Lake of illusions - Shanghai - China



2015 - Fountain of Dreams - Wuyishan - China



2015 - Opening Ceremony African Games - Brazzaville - Congo



2014 - Wings of Time - Sentosa Island - Singapore



2014 - Carmina Burana - Antique Theatre Orange - France



2014 - Century of Nigeria - Abuja Stadium - Nigeria



2013 - Opening Ceremony Mediterranean Games - Mersin - Turkey



2012 - Circle of Lights - Red Square Moscow - Russia



2012 - Internationale Expo - Yeosu - South Korea



2010 - BEN HUR - Sydney Stadium - Australia



3 - Watch our main references on the music market.

From 2004 to 2019 - Rock En Seine Festival - Paris - France



In this Festival and also on another places, during these 20 Years, we have received a lot of very famous band as : Muse, Radiohead, Roger Waters, Massive Attack, Tool, Rage Against the Machine, Sum 41, Bjork, REM, The Cure, Chemical Brothers, The Prodigy, Vitalic, The Avener, David Guetta, Tiesto, Martin Solveig, Justice, Foo Fighters, Arcade Fire, The Raconteurs, Madness, Off Spring, Eagle Eye Cherry, Iggy Pop, Archive, Keziah Jones, Skunk Anansie, Paul Kalkbrenner, Selah Sue, Kasabian, Blink 182, Phoenix, Thirty seconds to Mars, Liam Gallagher, Maclemore, Franz Ferdinand, Flume, The Kills, PJ Harvey, Cypress Hill, The XX, Die Antwoord, Arctic monkeys, Portishead, Lana Del Rey, Queen of the Stone Age, Faith No More.....

2018-2019 - Patrick Fiori - Touring France



2018-2019 - The Fills Monkey - Touring France



2015-2017 - Summer Stadium Festival (Electro) - Stade Vélodrome de Marseille - France



2017 - Les Frero de la Vega - Touring France



2006-2014 - Shakaponk - Touring France



2013 - Urban Peace 3 - Stade de France



2012 - Indochine - Touring France



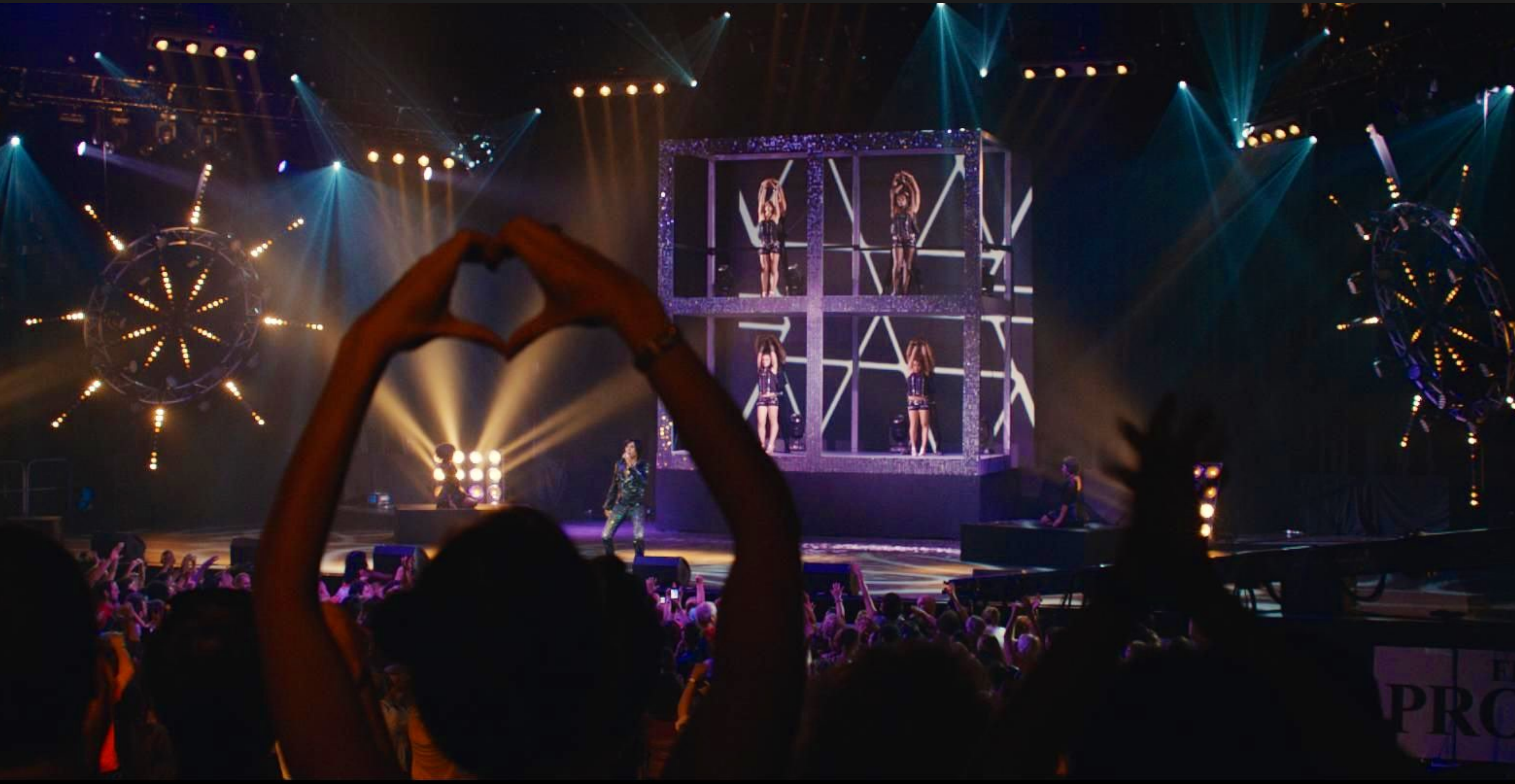
2013-2014— Zaz - World Tour



2010— Unighted (David Guetta-Tiesto-Martin Solveig)— Nice Stadium



2007-2011 - Stars 80 - Touring France



2009 - Nuit Africaine - Stade de France



2009 - Disco - Touring France



2008- Tryo - Touring France



2007- Les Aventuriers - Touring France



2003 & 2005 - Jean-Louis Aubert - Touring France



2003-2004 - H el ene S egara - Touring France



2000-2010— Kassav - World Tour



1998-2003 - Serge Lama - Touring France-Canada



1997-98 & 2000-01 - Etienne Daho - Touring France



A promotional poster for Etienne Daho's 'kaleidoscope tour'. The background is a vibrant blue with a white, glowing silhouette of Etienne Daho in a black suit, standing with his hands on his hips and looking to the left. In the top right corner, there are two logos: a stylized '6' inside a square frame and the 'Europe 2' logo with the tagline 'LE MEILLEUR DE LA MUSIQUE'. Below the logos, the text 'kaleidoscope tour' is written in a white, lowercase, sans-serif font, with a globe icon above the word 'tour'. The artist's name 'Etienne Daho' is prominently displayed in large, bold, yellow, italicized letters with a black outline. Below the name, the words 'en concert' are written in a smaller, white, italicized font. At the bottom of the poster, a list of tour dates and locations is provided in a small, white, sans-serif font.

10/03 NANCY 11/03 STRASBOURG 12/03 CHALON 13/03 ISSY-LES-MOULINEAUX
19/03 ANGERS 20/03 CAEN 02/04 JOUÉ-LES-TOURS 03/04 ROUEN 04/04 AMIENS 08/04
NIORT 09/04 POITIERS 10/04 THOUARS 11/04 ROUILLAC 24/04 RENNES 25/04 BREST



4 - Watch our 3D Mock-up on the following pages.

3D Mock-up - Virtuality is now real !

All our renderings are provided by our 3D Realistic Mock-up.

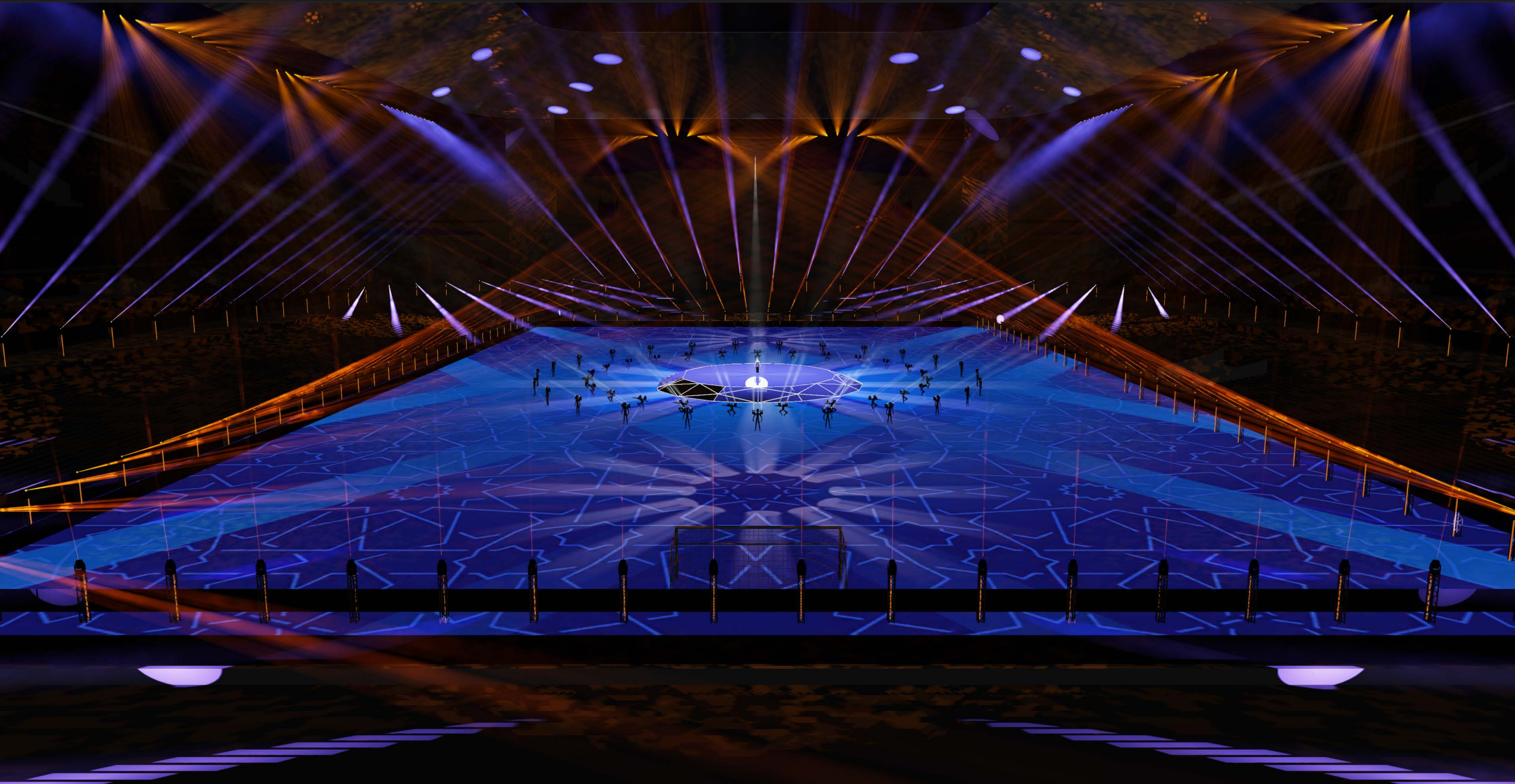
We prepare all our shows in our studio.

The result of this is a cost saving and a performant tool to nurturing the creativity, to avoid technical issues, and to begin the programming which is a real strong point to improve the better quality of the shows.

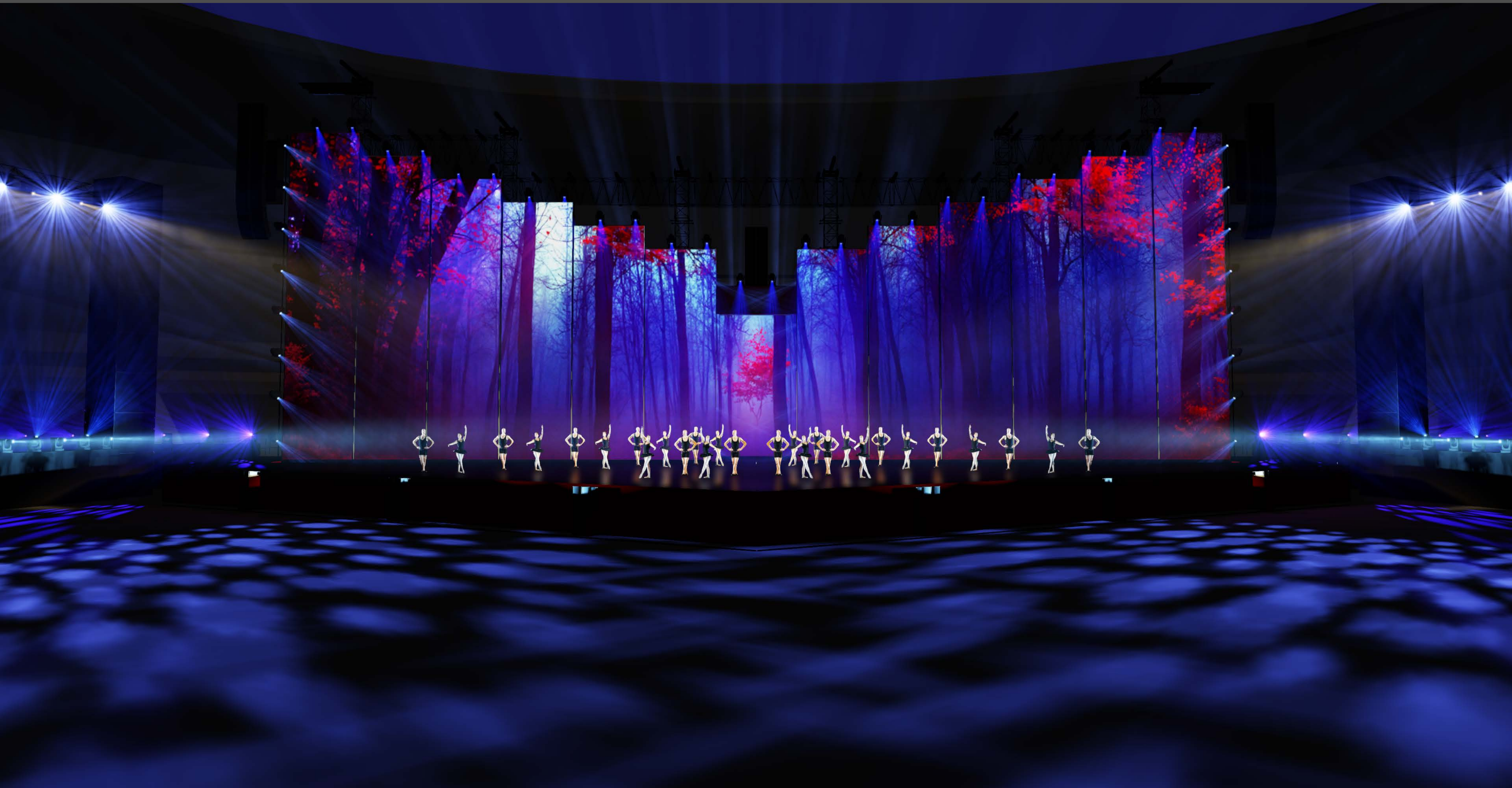
All our projects can be watched in VR in our studio in Paris.



3D Mock-up include : Lights, Set design & Stadium



3D Mock-up include : Lights, Set Design & Video content



3D Mock-up include : Venue-Lights-Motion-Video content-Lasers



FROM 1997 : EXHIBITION / THEATRE / OPERA / LUXURY / LIVEMUSIC / CORPORATE / ARCHITECTURAL / CINEMA / MULTIMEDIA SHOW



2017 - Doha (3D)- Qatar



2006-2014 - Live Tour - SHAKAPONK



2018 - Shanghai- Vacheron Constantin



2015 - Workers cultural palace - Harbin - China



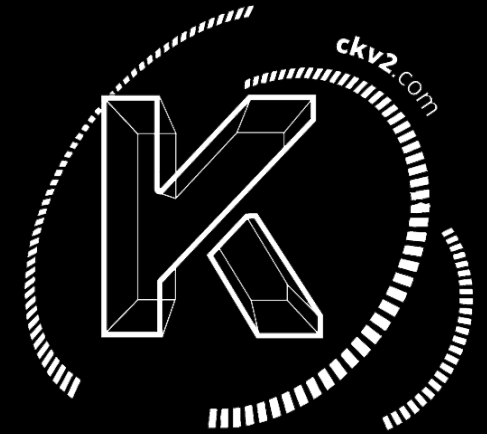
2016 - Valerian - Director : Luc Besson



2018 - Barcelona - HUAWEI



2018 - Beijing - LINCOLN



5 - CONTACT US

Concept K - 88 rue Colmet Lépinois 93100 MONTREUIL - contact@ckv2.com



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Crédits :
ECA2 - SDFProd - Undercurrent - Live Nation - Morgane Prod - Havas - China Kingway - Europacorp - La petite Reine - LGM Films - Caramba - SFLE - RA&A - Withup - Orange Vélodrome - Solidarité Sida - Circo de Bakuza - Neurotech Asia - Dragone - Crystal Group - FIVB - ISL - Leap - Blink